

Fourth Quarter 2009 Employment & Sales Survey

To ensure the confidentiality of company data submitted by survey participants, ASA has partnered with the Inavero Institute for Service Research to tabulate results and derive cumulative figures. ASA does not have access to company submissions, and reports only aggregate results.

Survey participants receive an exclusive report on the survey results, which includes payroll data available nowhere else.

If at any time, while you are filling out the survey, you need to go back to a previous screen, you can select the “back” button on your browser so that the questionnaire will return to the previous page.

For technical questions regarding this survey instrument, contact Inavero at 800-921-2640.

For general questions about this survey, contact Alexandra Karaer, ASA director of research, at 703-253-2048 or akaraer@americanstaffing.net.

Did your company operate in each of the following months in **Fourth Quarter 2009**?

	Yes	No
October	jñ	jñ
November	jñ	jñ
December	jñ	jñ

Instructions & Definitions

Please enter figures for all branches, franchises, and licensed operations in the U.S. (including Puerto Rico and the Virgin Islands). Include all occupational categories, such as health care, industrial, IT/technical, office-clerical, and professional-managerial.

Temporary and contract staffing is defined as a service whereby your company hires its own employees (W-2 workers—not 1099 independent contractors and not employee leasing) and assigns them to work for clients. This may involve supporting or supplementing a client’s work force to keep it fully staffed during busy times, gaining special expertise or staffing special projects, filling temporary vacancies, or temp-to-hire arrangements.



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Question 1 — SALES

1a) Enter total sales (including any royalties and license or temp-to-hire fees) for the month.

Third Quarter 2009

July	August	September
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Fourth Quarter 2009

October	November	December
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

1b) Does your company subcontract temporary or contract staffing services (where your company is the primary contractor, but services were actually provided by another staffing firm)?

Yes

No

1c) Enter value of subcontracted services provided by other staffing firm(s).

Third Quarter 2009

July	August	September
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Fourth Quarter 2009

October	November	December
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>



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Question 2 — PAYROLL

2) Enter gross payroll—before withholdings and other deductions—for each month. Do not include service fees or markups.

Third Quarter 2009

July	August	September
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Fourth Quarter 2009

October	November	December
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Question 3 — EMPLOYMENT

3) Enter the number of temporary and contract employees (W-2 only—not 1099 independent contractors) on your payroll during the week that included the **12th of the month**.

Third Quarter 2009

July	August	September
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fourth Quarter 2009

October	November	December
<input type="text"/>	<input type="text"/>	<input type="text"/>

Note: The number of employees during one payroll period per month eliminates virtually all duplicate employment and provides a valid approximation of average daily employment.



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Question 4 — TURNOVER DATA

This data is collected annually in the fourth quarter to determine industry trends in the turnover of temporary employees.

4a) Enter the number of W-2's issued to temporary employees in 2009:

4b) For temporary help services only, please report the number of employees on your payroll during the week that included the 12th of the month in the first two quarters of 2009:

First Quarter 2009

January

February

March

Second Quarter 2009

April

May

June



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Please use this text box to enter any comments about this survey or to note any unusual factors that may have affected your company's sales, payroll, and/or employment for this quarter.



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