

STAFFING WORLD

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NEWS MEDIA PASS

Oct. 12–15 ▪ Las Vegas
ASA Convention & Expo

Pass Policies

- Complimentary news media passes may be issued by ASA to credentialed reporters or editors who will be covering Staffing World 2010 for their outlets. A pass does not replace exhibitor staff registration, which is required for any individual who will staff a booth in the expo hall.
- News media passes permit access to keynote sessions, workshops, the Knowledge Network, and the expo hall. Reporters whose companies are currently members of ASA may attend the annual membership meeting, on background only. If an organization is issued more than one news media pass, workshop attendance must be limited to one reporter per event so that ample seating is available for paying attendees.
- Tickets may be purchased at *staffingworld.org* (before Sept. 10) or at the registration desk for the following food and beverage functions: expo welcome reception and grand reception. Given the complimentary nature of the news media passes, food and beverage provisions are not included.

Application

Company name _____

Name _____ Title _____

Address _____

City, State, ZIP code _____

Phone _____ Fax _____

E-mail _____

Web site _____

In addition to this form, submit a copy of one of the following:

- Your publication's masthead, which lists your name and editorial title, or your business card
- An article with your byline published within the last six months
- A signed letter from your editor or publisher, on your publication's letterhead, assigning you to cover Staffing World 2010 (letters regarding freelance journalists should name the individual as having been retained by the publication to cover Staffing World 2010)

Submit Application

Fax: 703-253-2053

Mail: Media Relations, American Staffing Association, 277 S. Washington St., Suite 200, Alexandria, VA 22314-3675

On site: Visit the registration desk.

Approval and Registration

Approved applicants must check in at the registration desk on site to receive a name badge, which is required for admission to any Staffing World event.

Questions?

Contact ASA at 703-253-2020 or staffingnews@americanstaffing.net.