

STAFFING WORLD

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Education ■ Expo ■ Networking ■ Fun

Oct. 9–12 • San Antonio
ASA Convention & Expo

DIRECT MAIL CONTRACT

ASA Active Member Headquarters Offices Mailing List or Staffing World Pre-Registration List Rental Order Form

Staffing World 2007 Exhibitors receive a discounted rate. Order two list rentals and receive a third list rental for free.

COMPANY NAME _____

CONTACT _____

TITLE _____

MAILING ADDRESS _____

CITY _____

STATE _____

ZIP+4 _____

PHONE _____

FAX _____

E-MAIL _____

WEB SITE _____

ASA offers lists for direct mail advertising only. The lists are for *one-time use only*. The list renter shall not store or reproduce the rented ASA list in any manner or medium, and multiple usage of the list is considered a breach of contract.

All rates are for members only. Nonmembers add 50%. Lists are delivered via e-mail (to contact at address above unless otherwise specified). All lists are nominally seeded. While ASA regularly updates its database as soon as possible with information about changes in company names and contacts, and office moves and closures, it does not warrant the accuracy of its lists.

ASA must receive with your contract a copy of your mailing for approval. Sample may be provided as a PDF. ASA reserves the right to determine the suitability of all ads submitted for publication or distribution. ASA will not accept advertising to recruit the regular employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. This contract contains the entire agreement between the parties and supersedes any other written or oral representations or agreements.

Please check mailing list requested. Except as noted below, all lists include company name and address only.

- ASA Active Member Headquarters Offices**—includes contact name (approximately 1,100 records) **\$995—Staffing World 2007 Exhibitor rate \$497.50**
- Staffing World Pre-Registration List**—available after September 10
—Staffing World 2007 Exhibitor rate \$497.50

Yes, I am a Staffing World 2007 exhibitor and I wish to rent two list rentals and receive a third rental free.

LIST DELIVERY

Lists are provided as an Excel spreadsheet.

SUBMISSION

Direct all samples, contracts, and inquiries to

Lois F. Brand, CEM
Director of Sales
American Staffing Association
277 S. Washington St, Suite 200
Alexandria, VA 22314-3675
703-253-2040
703-253-2053 fax
lbrand@americanstaffing.net

PAYMENT (All payments are nonrefundable.)

TOTAL \$ _____

Date _____ Check enclosed

American Express MasterCard Visa

Exp. date _____

Card number _____

Cardholder name _____

Billing address _____

City, state, ZIP _____

Daytime phone _____

Evening phone _____

Signature _____

SIGNATURE

Signature below constitutes advertiser/agency agreement to the terms, conditions, and regulations specified herein.

Signature _____

Name (printed) _____

Title _____

Date _____