

COMPLIMENTARY EXHIBITOR LISTINGS

Maximize Your Presence for *Free*

If this completed form is received by June 29, 2007

- In the September–October issue of *Staffing Success* magazine, your company name, description, and Web site will be listed in the primary category that you select below. Company descriptions are limited to 50 words maximum.
- In the convention book that is distributed on site, your company name, booth number, primary category, contact name, phone, e-mail, Web site, and description will be listed in the “Exhibitors—Listed by Company Name” section, and your company name and booth number will be listed in the “Exhibitors—Listed by Product and Service Category” section in up to three categories that you select below.

If this completed form is received after June 29 and before July 27

- Your listing will be included *only* in the convention book that is distributed on site. It will not be included in *Staffing Success* magazine.

All exhibitors will be listed on the expo page of the Staffing World 2007 Web site. Your company name will be hyperlinked to the Web site that you indicate below.

Company Information

This is how your information will appear in ASA publications. Please print clearly.

Company name _____

Contact name _____ Phone _____

Address _____

City, state, ZIP _____

E-mail _____ Web site _____

Category Selection

List the numbers of the top three categories that describe your business. ASA reserves the right to alter categories as necessary.

- Primary category: _____
- Additional category: _____
- Additional category: _____
- | | | |
|---|--|---|
| 1. Accounts receivable financing | 10. Corporate restructuring | 23. Outplacement services |
| 2. Accreditation | 11. Debit payroll cards | 24. Payroll funding |
| 3. Advertising, sales, and marketing | 12. Drug testing | 25. Payroll processing services |
| 4. Background checks | 13. Employment screening | 26. Publications |
| 5. Business and administrative services | 14. Factors and financial services | 27. Risk management |
| 6. Business forms | 15. Front-office recruiting technology | 28. Software and services, Web-based |
| 7. Business tax reduction services | 16. Health care staffing | 29. Software systems |
| 8. Collections and receivables | 17. Information technology services | 30. Testing and training |
| 9. Consulting and market research | 18. Insurance and employee benefits | 31. Time and attendance |
| | 19. Internet career sites | 32. Vendor management systems |
| | 20. Legal services | 33. W-2 services |
| | 21. Management consulting | 34. Web site design and Internet services |
| | 22. Mergers and acquisitions | 35. Workers' compensation |

Company Description

Company descriptions are limited to 50 words maximum. ASA reserves the right to revise descriptions for length and editorial style.

- Please use my company's 50-word description from Staffing World 2006.
- Please use my company's 50-word description from the 2007 ASA *Membership & Resource Directory*.
- I will e-mail my 50-word description to lbrand@americanstaffing.net.

Please note important deadlines above.

Submit This Form

Please submit this form to Lois F. Brand, CEM director of sales, via fax 703-253-2053, or via mail to American Staffing Association, 277 S. Washington St., Suite 200, Alexandria, VA 22314-3675. Questions? Contact Lois at 703-253-2040 or lbrand@americanstaffing.net.