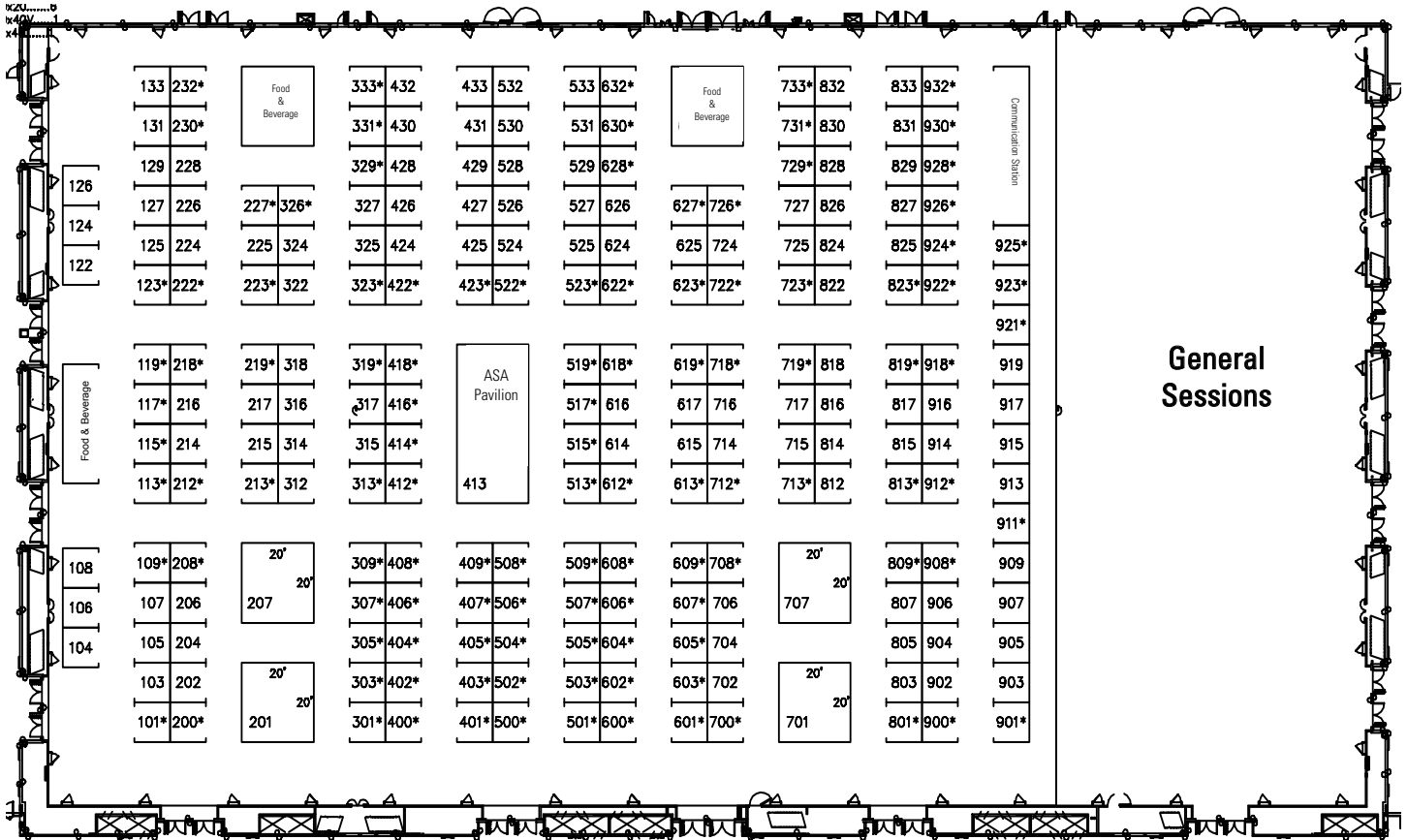


# EXPO HALL FLOOR PLAN

Nov. 7-10 ■ Las Vegas  
ASA Convention & Expo

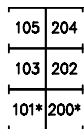
## Venizia Ballroom, The Venetian Hotel



**Main Expo Entrance**

### How to Read the Floor Plan

In this example, booths 101 and 200 are premium booths. Booths 103, 105, 202, and 204 are standard booths. Premium booths are indicated with an asterisk (\*). A premium fee of \$500 is added to the standard fee of \$2,200 per 10-foot-by-10-foot booth. Rental fee of island space of 20-foot-by-20-foot is \$15,200 per location.



*Nonmembers add 50%.*

Please indicate your preferred booth location on the Exhibit Space Application & Contract in the section titled Booth Selection.