

STAFFING WORLD

2 0 0 5

Education ■ Expo ■ Networking ■ Fun

SPONSORSHIP CONTRACT

Diamond Sponsorship

- ✓ National Staffing Employer of the Year
Exclusive: \$40,000

Platinum Sponsorships

- ✓ Grand Banquet
Exclusive: \$25,000

- ✓ Convention Banquet
Exclusive: \$25,000

Gold Sponsorships

- ✓ Communication Station
Exclusive: \$20,000

- Welcome Reception
Exclusive: \$20,000

- Thursday Opening Ceremony
Exclusive: \$20,000

- ✓ Convention Lanyards
Exclusive: \$20,000

- ✓ Hotel Key Cards
Exclusive: \$20,000

Silver Sponsorships

- Chairman's Reception
Exclusive: \$15,000

- ✓ Industry Leader Event
Exclusive: \$15,000

- ✓ Expo Hall Bars
Exclusive: \$15,000

- Saturday Morning Keynote Address
Exclusive: \$15,000

- Saturday Farewell Luncheon
Exclusive: \$15,000

- ✓ Schedule-at-a-Glance Pocket Program
Exclusive: \$15,000

Bronze Sponsorships

- Ask an Expert
Exclusive: \$10,000

- ✓ Expo Luncheon
Exclusive: \$10,000

- ✓ Friday Networking Luncheon
Exclusive: \$10,000

Copper Sponsorships

Section Receptions

Exclusive: \$5,000

- ✓ Health care—**SOLD**
- Industrial
- Recruiting and placement
- ✓ Technical, IT, and scientific—**SOLD**

Learning Tracks

Exclusive: \$5,000

- Executive
- Sales and business development
- Operations and customer service
- Management
- Recruiting

Continental Breakfast

Exclusive: \$5,000

- Thursday
- Friday
- Saturday

Refreshment Break With Exhibitors

Exclusive: \$5,000

- Thursday
- ✓ Friday—**SOLD**
- Saturday

Sponsor Information

This is how your information will appear in ASA publications. Please print clearly.

Company name _____

Contact name _____ Phone _____

E-mail _____

Web site _____

Sponsor Representative

Company name _____
 Contact name _____ Title _____
 Address (no PO boxes) _____
 City, state, zip _____
 Phone _____ Fax _____
 E-mail _____

I am the official representative of the sponsor and have the authority to act on behalf of the sponsor in all matters relating to sponsorships associated with Staffing World 2005. I understand that all information regarding the sponsorship will be sent only to me, and that it is my responsibility to provide the information to other persons within the company. I understand that this contract and the Sponsorship Opportunities included with this contract together will constitute the agreement between the sponsor and ASA upon acceptance of the contract by ASA. I agree to abide by all terms and conditions of the agreement.

Signature _____ Date _____

Payment

50% deposit due with contract to reserve sponsorship prior to **Feb. 28**. Balance due **April 1**. Full payment to accompany contacts received after April 1 to secure sponsorship opportunity.

- Check enclosed (payable to American Staffing Association) for \$ _____ (total due)
- Check enclosed (payable to American Staffing Association) for \$ _____ (50% of total due)
- Charge \$ _____ (total due) to American Express MasterCard Visa
- Charge \$ _____ (50% of total due) to American Express MasterCard Visa on _____ (enter date) and charge \$ _____ (balance of total due) on _____ (enter date)

Card number _____ Exp. date _____

Name on card _____

Signature _____

Terms and Conditions

- Please see Sponsorship Opportunities for a detailed list of the benefits that accompany each of the sponsorships. The provisions of Sponsorship Opportunities and these terms and conditions represent the entire agreement between the sponsor and ASA, and there are no other agreements, understandings, representations, or warranties. Any modification of the agreement must be agreed to in writing by the sponsor and ASA.
- ASA will be responsible for the planning, production, distribution, and on-site supervision of all sponsored items or events.
- Sponsorships are accepted on a first-come, first-served basis.
- All payments are nonrefundable. If any payments are not received by ASA by the dates specified in this contract, ASA reserves the right to terminate its obligations under this contract and offer these sponsorship opportunities to other parties.
- ASA reserves the right to determine the suitability of all material submitted for publication or distribution and to reject material that does not meet its editorial or digital criteria. ASA will not accept advertising to recruit the regular employees of staffing firms or to buy or sell staffing firm interests, franchises, or licenses.
- Sponsorship does not constitute an endorsement by ASA of sponsor's services, products, or equipment. Sponsor is prohibited from representing in any manner that its goods or services have been endorsed by ASA.
- Neither party shall be liable for failure to perform its obligations under this agreement if Staffing World 2005 is cancelled or interrupted due to events beyond ASA's reasonable control, including, but not limited to, strikes, terrorism, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation, or order (whether valid or invalid) of any governmental body, except that exhibitor will be charged pro rata for any productive use of the sponsorship or exhibit space before or after such event. Individual acts of theft or vandalism resulting in loss of or damage to exhibitor's property shall not be considered an event covered by this paragraph.
- This agreement cannot be assigned or otherwise transferred by a sponsor, unless permission is granted in writing by ASA. The rights of ASA under this agreement shall not be deemed waived except as specifically stated in writing signed by an authorized officer of ASA.
- Purchases of sponsorships which provide speaking engagements must submit the text of their comments to ASA by Aug. 26 for review and approval. Submit speaker's name, title, and speech to Lois F. Brand, director of sales, by fax at 703-253-2053 or e-mail to lbrand@staffingtoday.net.
- This agreement and the rights of the parties hereunder shall be governed by and construed in accordance with the laws of Virginia without regard to choice of law rules. Any action brought by the sponsor to enforce the terms of the contract may be brought only in a court having a situs within the state of Virginia, and the sponsor hereby expressly consents to the in personam jurisdiction of any such court. ASA may, however, elect to enforce its rights in any proper jurisdiction. ASA shall be entitled to recover the costs, including reasonable attorneys' fees and/or collection fees, in any action brought to enforce this contract or its rights hereunder.

Submit Contract and Payment

Please submit this contract and payment to Lois F. Brand, director of sales, via fax to 703-253-2053 or via mail to American Staffing Association, 277 S. Washington St., Suite 200, Alexandria, VA 22314. Questions? Contact Lois at 703-253-2040 or lbrand@staffingtoday.net.