

STAFFING WORLD

2005

OVERVIEW

Education ■ Expo ■ Networking ■ Fun

The World's Largest Staffing Industry Marketplace

Staffing World 2005 is the site of the world's largest staffing industry marketplace and the *only* place where you can connect with so many decision makers in so little time. If you provide products or services to the staffing industry and want to network with top decision makers, then reserve your exhibit space today. Staffing World 2005 will be held Oct. 19–22, at the Orlando World Center Marriott Resort and Convention Center, 8701 World Center Dr, Orlando, FL.

No brochure, no online demo, no conference call can match the face-to-face contact you'll get at the Staffing World expo. We've preliminarily scheduled more than 16 hours of expo time so you'll have every opportunity to visit with every attendee. Build relationships with existing customers, establish relationships with potential customers, and network with the influentials in the industry.

The American Staffing Association

The American Staffing Association is the voice of the \$62 billion U.S. staffing industry. Along with affiliate chapters in most states, ASA promotes the interests of the industry through legal and legislative advocacy, public relations, education, and the establishment of high standards of ethical conduct. The association's member companies operate more than 15,000 offices across the nation and account for

| Staffing Services Provided By ASA Members | Percent Providing | Skill Sectors Served By ASA Members | Percent Offering |
|--|-------------------|--|------------------|
| Temporary help | 91 | Office-clerical | 76 |
| Training | 90 | Industrial | 51 |
| Temporary-to-permanent placement | 79 | Professional-managerial | 50 |
| Permanent placement | 61 | Technical | 37 |
| Long-term and contract help | 47 | Health care | 25 |
| Payrolling | 35 | Information technology | 21 |

Decision Makers Attend Staffing World

Your company is making a sound business decision by exhibiting at Staffing World 2005. Nearly 1,300 staffing professionals from more than 500 staffing firms attended Staffing World 2003, the most recent year for which final figures are available. Even before Staffing World 2004 opened, more than 1,300 staffing professionals had registered in advance. Nine out of 10 attendees were decision makers: **34%** owner or president, **28%** C-level executive or vice president, and **26%** director or manager.

Exhibit Space at Staffing World 2005

Standard exhibit space is a 10-foot-by-10-foot booth and includes

- Eight-foot-high curtain backwall and three-foot-high curtain sidewalls
- Two complimentary full expo registration packages which provide for entry to expo hall, welcome reception, refreshment breaks, and luncheon served in the expo hall for employees of the exhibiting company
- Discounted registration rates for additional exhibitor company employees staffing the exhibit space
- Hyperlinked listing on expo page of Staffing World 2005 Web site
- Complimentary listing in September–October issue of *Staffing Success* magazine if submission form is received by July 1
- Complimentary listing in the convention book, which is distributed on site if submission form is received by Aug. 26
 - "Exhibitors—Listed by Company Name" section: company, booth number, primary category, contact name, phone, e-mail, Web site, 50-word description
 - "Exhibitors—Listed by Product Service and Category" section: company and booth number in up to three categories
- Complete roster of registered attendees

Standard exhibit space is available for \$2,100 per 10-foot-by-10-foot booth. *Premium* exhibit space, located in areas of high visibility, is available for an additional \$500 per standard booth. *Island* exhibit space—a 20-foot-by-20-foot booth—is available at select locations for \$14,600 and includes eight complimentary full expo registrations.

Staffing World 2005 Exhibitor Schedule

Wednesday, Oct. 19

8 a.m.–5 p.m.

Setup

5:45–6:15 p.m.

Exhibitor meeting

6:30–9 p.m.

Expo open

Thursday, Oct. 20

10:15 a.m.–3:30 p.m.

Expo open

12:30–2 p.m.

Expo luncheon

Friday, Oct. 21

9:30 a.m.–4 p.m.

Expo open

9:30–10 a.m.

Refreshment break with exhibitors

3–4 p.m.

Refreshment break with exhibitors

Saturday, Oct. 22

10 a.m.–2:30 p.m.

Expo open

10:15–10:45 a.m.

Refreshment break with exhibitors

12:30–2:30 p.m.

Expo finale luncheon

2:30–5 p.m.

Teardown

Food and beverages will be served in the expo hall, including a welcome reception, a luncheon on Thursday and Saturday, and several refreshment breaks. *This schedule is subject to change.*

Exhibitors at Staffing World 2004 (sold out!) As of Oct. 7, 2004.

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|---------------------------------------|---|---------------------------------------|--|
| ADREM Profiles, a ChoicePoint Service | Dice.com | Main Sequence Technologies | Seminars by the Sea / International Staffing |
| Advance | Drug Detection Devices Ltd. | Maple Trade Finance Corp. | University |
| Agency 128 | Drug Testing Service | MAXIMUS—Ticket to Work | Medical Staffing Consultants |
| AGR Financial LLC | eEmpACT Software | Medical Staffing Consultants | SkillCheck Inc. |
| Alliant Diagnostics Inc. | EmploymentGuide.com / The <i>Employment Guide</i> | Metro Financial Services | SkillMatch Staffing Systems Inc. |
| America WorkVisa | Esprit Capital Advisors | MicroStaffer—DCT Computer Systems | Smith, Bell & Thompson Inc. |
| American Background | Evergreen Corporate Gifts & Promotions Inc. | Money Network LLC | SnagAJob Inc. |
| American Bio Medica Corp. | First Advantage | Monster | StaffConnect Inc. |
| The Anderson Agency Inc. | GIS (General Information Services) | MountainView Software | <i>Staffdigest</i> |
| Apperson Print Management Services | Greatland Corp. | Net Profit Inc. | Staffing E-Trainer |
| Applied Systems Technology | Greenfield Software Inc. | NetBase Corporation | Staffing Industry Analysts Inc. |
| Associated Receivables Funding Inc. | Haley Marketing Group | Net-Temps | Staffing Lines |
| Assurance Agency | Harmon & Davies PC | Online Employment Systems | Staffing Support Services |
| Assurant Health | HireDesk | OPAC Testing Software | StaffingU |
| Automated Business Designs | HotGigs.com | People 2.0 | StaffMetric LLC |
| Backgroundchecks.com | IBF Group | PeopleSoft | Star HRG |
| Barrow Group LLC | Idocuments | PJP Insurance Agency | Sterling Testing Systems Inc. |
| Benefits in a Card LLC | ImageNow by Perceptive Software | Premier Computer Systems Inc. | Strategic Resource Co. |
| Bond International Software Inc. | Inetgen | Presenting Solutions | TalentSecure LLC |
| Bridgeware Systems Inc. | InfoMart | PRN Funding LLC | Target Insurance Services |
| Bullhorn Inc. | Innovative Risk Services Inc. | Professional Advantage | TempPay |
| BWSI | Insight Worldwide Inc. | Professional Automation Services Inc. | TempWorks Software Inc. |
| Cameron M. Harris & Co. | Insured Benefit Plans Inc. | RCS Services | Textron Financial Systran Financial Services |
| Capital TempFunds Inc. | IntelliCorp Records Inc. | RealTime Financial Services | TFI Resources |
| CareerBuilder.com | Johnson, Morgan & White | Recognition Systems Inc. | TimeCentre Inc. |
| Clair Odell Group | Joint Commission of Accreditation of Healthcare Organizations | RembrandtAdvantage | TKO Systems Ltd. |
| Clearview Staffing Software Inc. | Kenexa Prove It | Republic Bank Currency Connection | Tricom Funding / WinFunds |
| COATS | L. Zumstein & Co. | Resource Funding Group | Truescreen Inc. |
| Correll Co. | The Lighthouse Cos. | Resume Mirror | VCG Inc. |
| Creative Management Consultants | LSQ Funding Group | ReviewNet Corp. | Wells Fargo Business Credit Inc. |
| Crestone International Inc. | Lyons Hollis Associates Inc. | Ringo LLC | World Wide Facilities Inc. |
| CTK Insurance Services | Lyons/Odell | Risk Transfer | Xroads Solutions Group |
| Damian Services Corp. | Madison Resource Funding | Sales Team Solutions LLC | Yahoo HotJobs |
| De Bellas & Co. LP | | Securint | Zurich North America |

Earn Points to Get a Better Booth

Because exhibit space is assigned based on a priority point system, the more points you earn, the better booth location you may select. Capitalize on ASA's many advertising and sponsorship opportunities to build a comprehensive year-round marketing campaign that delivers qualified leads, retains customers, and grows your business!—and that boosts your priority points. To leverage your presence at Staffing World 2005, place an ad in the convention book. Extend the value of your Staffing World investment by renting an ASA mailing list and placing ads on the ASA Web site, in the association's annual membership directory, and in *Staffing Success* and *Staffing Week*. Then complete your marketing plan with a sponsorship tailored to match your business strategy. Make ASA your marketing partner for success in 2005 and beyond.