

STAFFING WORLD 2005

ASK AN EXPERT

CALL FOR TABLE MODERATORS



American Staffing Association

OVERVIEW

Ask an Expert is one of the most popular events at Staffing World, the American Staffing Association annual convention and expo. In past years, we have had close to 100 roundtable discussions covering vital staffing industry issues. Attendees go to a table, each with a specific topic, and exchange ideas for 30 minutes, attending up to four roundtables in the two-hour period. Each person participates as part student, part teacher in these interactive conversations.

Share your expertise—volunteer to be a table moderator. Table moderators introduce the topic, offer appropriate opening comments, encourage group participation, guide and monitor the length of discussions, and keep participants focused on the topic.

Ask an Expert takes place Saturday, Oct. 22, from 8 to 10 a.m. **You must be a registered Staffing World 2005 attendee to serve as a table moderator.**

ADDITIONAL INFORMATION

Moderators must give permission to have their sessions recorded on audiocassette.

Ask an Expert submissions will be reviewed in August, and notification of acceptance status will be provided in early September. ASA members will be given priority consideration.

Please note: Industry suppliers are prohibited from promoting their products or services during the roundtable sessions.

For more information on Staffing World 2005, visit the convention area of www.staffingtoday.net.

SUBMISSION INSTRUCTIONS

If you would like to be a table moderator, complete and submit the form below online or via fax. You must submit a proposed topic, table title for marketing purposes, and a brief description of the ideas and learning points you anticipate will be covered in your roundtable discussion for your submission to be considered. Use the examples of topics and titles listed below as a guide. Submissions must be received by **July 29**.

Sample topics

Executive
Health care
Management
Operations and customer service
Recruiting and placement
Sales and business development
Technical, IT, and scientific

Sample titles

Creating Success in 10 Minutes
Managing a Successful Health Care Staffing Service
Effective Management of Multiple Offices
Reduce Turnover: Increase Quality Hires
Finding Diamonds in a Rock Pile
Guerilla Marketing
Per Diem in Technical Staffing: Pay It Correctly

AMERICAN STAFFING ASSOCIATION
ASK AN EXPERT
SATURDAY, OCTOBER 22, 8 A.M. TO 10 A.M.
TABLE MODERATOR SUBMISSION FORM



American Staffing Association

Name _____
Title _____
Company _____
Address _____
City _____
State _____ ZIP _____
Phone _____
Fax _____
E-mail _____

I am a (Please check one):

- Staffing Professional Industry supplier, vendor, or trainer*

**Industry suppliers are prohibited from promoting their products or services during the session.*

Topics you would like to moderate (1st choice): _____
(2nd choice): _____

Proposed titles for marketing purposes to entice participation (maximum eight words):
(1st choice): _____
(2nd choice): _____

Brief description of topics and learning points you anticipate will be covered in the discussion:
(1st choice): _____

(2nd choice): _____

DEADLINE

Submissions must be received by **July 29**. Forms can be completed online, faxed to 703-253-2053, or mailed to: American Staffing Association, attn: Kelly Reynolds. 277 S Washington St., Ste 200 Alexandria, VA 22314-3646.