



## Member Benefits

The Staffing Association of Washington promotes legal, ethical, and professional practices for the staffing industry. When it comes to your business, a SAW membership adds up:

- Promoting professionalism to sharpen performance
- Speaking out in a powerful, unified voice
- Delivering an edge in information and education
- Building a strong future for the industry
- Communicating your value to your clients

### RESOURCES

- Programs and services to expand your professional expertise and improve your company's performance.

### NETWORKING OPPORTUNITIES

- Annual awards banquet
- Annual Washington State Staffing Conference
- Annual owners retreat
- Quarterly programs

### MARKETING TOOLS

- **SAW Logos:** Highlight your SAW membership, and celebrate industry-wide events with logos, trademarks, and graphics downloadable from the SAW Web site. Let your clients and business associates see that you are at the forefront of business trends and are contributing to standards of excellence in the staffing industry.

### PROFESSIONAL DEVELOPMENT

- Quarterly education programs
- **Interactive Webinars:** We bring the experts to you and your staff. Get up-to-date training on sales, customer service, legal issues, and more, all in the convenience of your office, through the ASA and SAW's acclaimed Webinar series.

### ADVOCACY

- Programs to protect members from legal liability, expand business opportunities, and promote a positive image to a wide range of publics.

### ONE VOICE

- **Government Affairs:** Every industry must pool its resources to deal with the myriad legislative and regulatory issues it faces. Trade associations are the most effective way for individual companies, both large and small, to express their views to policy makers.
- **StaffingPAC:** The association's political action committee was formed to encourage participation in the political process in the interest of SAW members.
- **Trade and Professional Associations:** SAW keeps scores of allied organizations informed of trends affecting the industry and cooperates with key business groups on issues of mutual interest.



- **Legislative Day:** This all-important annual event in Olympia is a must-attend for staffing industry professionals. Get briefed on how legislative issues are affecting your business, and then join your colleagues in the Capitol for face-to-face meetings with state representatives.

### GOOD IMPRESSIONS

- **Public Relations:** SAW research found that five key messages—jobs, flexibility, bridge, choice, and training—increase positive public opinion about the staffing industry
- **Code of Ethics:** Show your commitment to the standards of professional conduct in the staffing industry. And build a positive public opinion for staffing. As a condition of membership, your company pledges its support of and adherence to the ASA Code of Ethics and Good Practices.
- **National Staffing Employee Week:** This week—Sept. 17–23 in 2007—was established to promote the stars of America’s work force. ASA and its members promote positive awareness of the staffing industry through active community involvement, a focus on the benefits of the staffing industry to employees, and promotion of the vital role staffing firms and their employees play in our nation’s economy.

### AWARDS AND INDUSTRY RECOGNITION

- **Annual Washington State Awards Banquet.** Join us in January to recognize Washington State staffing firms for outstanding achievements.