

# EXHIBITOR MAILING LIST FORM

American Staffing Association Convention & Expo ▪ Venetian Resort Hotel Casino ▪ Las Vegas

Meeting Dates: Oct. 12-15, 2010 ▪ Exposition Dates: Oct. 12-14, 2010



## MAKE CONTACT FOR FREE

ASA will make available to exhibitors one complimentary rental of a list of those staffing company representatives registered for Staffing World 2010 by the advance registration deadline. This list is offered for direct mail purposes exclusively to promote the exhibiting company's participation at Staffing World 2010. **The preregistrant list will be available after Sept. 15.**

Check the appropriate box to select one complimentary mailing list rental for your Staffing World 2010 promotional campaign. A sample mailer must be sent to ASA for approval by **Oct. 1.**

Complimentary Staffing World 2010 Preregistrant List

- The list will include the name, title (when provided), company name, and address of each attendee of those staffing company representatives registered by the advance registration deadline of Sept. 10. This list will be available for delivery **after Sept. 15.**
- Each mailed piece must contain all of the following items:
  1. Logo of Staffing World 2010
  2. Staffing World 2010 Web site: *staffingworld.org*
- All pieces mailed to this list must be postmarked by **Oct. 1.**

Complimentary Staffing World 2010 Postregistrant List

- The list will include the name, title (when provided), company name, and address of each attendee.
- Each mailed piece must contain all of the following items:
  1. Logo of Staffing World 2010
  2. Staffing World 2010 Web site: *staffingworld.org*

## TERMS AND CONDITIONS

All lists are provided for one-time use only. Multiple usage of a list is considered a breach of contract, and exhibitors will be charged as follows:

- Staffing World 2010 Preregistrant List—\$495, nonmembers add 50%
- Staffing World 2010 Postregistrant List—\$495, nonmembers add 50%

Lists are nominally seeded to audit usage. Exhibitors shall not store or reproduce lists in any manner or medium. Exhibitors shall not forward or share any list with any other company. Lists may be used only by the exhibitor to which it is sent by ASA and only for the purposes outlined in this contract. Exhibitors shall not use lists to recruit the regular employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. Lists will be e-mailed to the person indicated as the exhibitor representative on the Exhibit Space Application & Contract. ASA reserves the right to determine the suitability of all advertisements or offerings submitted for publication or distribution. No complimentary list will be sent to an exhibitor that has cancelled its exhibit space contract.

## SIGNATURE

I have read, understand, and agree to abide by the above terms and conditions. I authorize ASA to charge the credit card listed below if, in ASA's sole discretion, my company uses the ASA-provided list(s) in any manner that is inconsistent with or otherwise violates any part of this agreement. In addition, I authorize ASA to charge the credit card listed here for my additional list orders in the total amount of \$\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Company name \_\_\_\_\_

## CREDIT CARD INFORMATION

American Express     MasterCard     Visa

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Cardholder name \_\_\_\_\_  
Billing address \_\_\_\_\_  
Signature \_\_\_\_\_

## SUBMIT CONTRACTS, CREDIT CARD INFORMATION, AND SAMPLES

Address questions, forms, samples, and any payment to Sarah Albritton, by fax to 703-253-2053, by mail to American Staffing Association, 277 S. Washington St., Suite 200, Alexandria, VA 22314-3675, by phone to 703-253-2042, or by e-mail to [salbritton@americanstaffing.net](mailto:salbritton@americanstaffing.net).