

Benefits of Staffing World Sponsorship

- Two complimentary invitations to the StaffingPAC event
- Full-page ad in advance and final programs
- Three full complimentary exhibitor registrations to Staffing World
- Interactive banner ad on *americanstaffing.net* above your listing
- Two complimentary invitations to chairman's reception
- Recognition in board report
- Complimentary Take-One promotional distribution
- Invitation to chapter awards event
- Half-page ad in advance and final programs (or one full-page ad in either)
- Two full complimentary exhibitor registrations to Staffing World
- Category listing on *americanstaffing.net*
- Associate membership
- Logo recognition in advance and final programs
- Recognition in promotional material related to sponsorship
- Acknowledgement in ASA annual report
- Recognition in advance and final programs
- Recognition on Staffing World specific Web site
- The pre- and post-attendee list
- Acknowledgement in *Staffing Success* and *Staffing Week*

Premiere Opportunities

- Convention Bags
- Industry Leader Reception
- Chairman's Reception
- Sales & Business Track
- Operations & Staff Track
- Executive & Management Track
- General Session
- Grand Reception
- Badge Holders
- Internet Kiosks
- Hot Spot

Premiere
OVER \$14,000

Signature Opportunities

- Information Desk
- Floor Plan & Map
- Registration Area
- Digital Signage
- Badge Coupons
- Pocket Program
- Wall of Ideas
- Television Access
- Refreshment Breaks

Signature
\$7,500 – \$14,000

Select Opportunities

- Bellyband
- Handouts On-Demand
- Attendee Orientation
- Water Bottles
- Aisle Sign
- Door Drop
- Pen Insert
- Notepad Insert
- Literature Insert

Select
UNDER \$7,500