

Staffing World 2010 Application and Contract for Exhibit Space

American Staffing Association Convention & Expo ■ Venetian Resort Hotel and Casino ■ Las Vegas
Meeting Dates: Oct. 12-15, 2010 ■ Exposition Dates: Oct. 12-14, 2010

STAFFING
WORLD
2 0 1 0
Oct. 12-15 ■ Las Vegas
ASA Convention & Expo

Company Name	
Company Contact	
Address	
City / State / ZIP Code + 4	
Phone	E-Mail
Web Site	
Signature	Date
Title	

The above information will be used for all published listings, billing, and correspondence. ASA maintains only one company contact per Staffing World 2010 Application and Contract for Exhibit Space for published listings, billing, updates and correspondence, and exhibitor service manuals. Signature and proper payment *must* accompany application—those without will not be processed. Signature above affirms authorization to bind company, acceptance that this application constitutes a contract, and agreement to abide by all terms and conditions.

PRODUCT OR SERVICE CATEGORY

Please select up to three categories for published listings.

- | | | |
|---|--|--|
| <input type="checkbox"/> Accounts Receivable Financing | <input type="checkbox"/> Employment Screening Factors | <input type="checkbox"/> Mergers and Acquisitions |
| <input type="checkbox"/> Advertising, Sales, and Marketing | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Offshore Recruitment Support |
| <input type="checkbox"/> Application Service Providers | <input type="checkbox"/> Front-Office Recruiting Technology | <input type="checkbox"/> Outplacement Services |
| <input type="checkbox"/> Background Checks | <input type="checkbox"/> Health Care Sector Services | <input type="checkbox"/> Payroll Cards |
| <input type="checkbox"/> Business and Administrative Services | <input type="checkbox"/> Immigration | <input type="checkbox"/> Payroll Distribution |
| <input type="checkbox"/> Business Forms | <input type="checkbox"/> Information Technology Services | <input type="checkbox"/> Payroll Funding |
| <input type="checkbox"/> Business Tax Reduction Services | <input type="checkbox"/> Insurance and Employee Benefits | <input type="checkbox"/> Recruiting Support |
| <input type="checkbox"/> Client Services | <input type="checkbox"/> International Recruitment | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Collections and Receivables Management | <input type="checkbox"/> Internet Career Sites | <input type="checkbox"/> Software Systems |
| <input type="checkbox"/> Consulting and Market Research | <input type="checkbox"/> Investment Banking and Legal Services | <input type="checkbox"/> Software and Services, Web-Based |
| <input type="checkbox"/> Debit Payroll Cards | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Testing and Training |
| <input type="checkbox"/> Drug Testing | | <input type="checkbox"/> Time and Attendance |
| | | <input type="checkbox"/> W-2 Services |
| | | <input type="checkbox"/> Web Site Design and internet Services |
| | | <input type="checkbox"/> Workers' Compensation |

COMPANY DESCRIPTION

E-mail a 50-word description of your company to salbritton@americanstaffing.net. Your company's name, description, and Web site will be published in the Advance Program and the September-October issue of *Staffing Success* according to the first category selected above if all required information is received by May 15, 2010. Your company's name, contact, description, Web site, address, phone, e-mail, and booth number will be published in alphabetical order in the onsite Final Program if all required information is received by July 15, 2010. Your company's name and booth number also will be published by selected categories in the onsite Final Program. ASA reserves the right to revise description for length and style.

BOOTH LOCATION

Please list your top six choices below. ASA will make every effort to accommodate each applicant's preferred booth location. However, ASA cannot guarantee location requests or that you will be contacted if your preferences are not available. If your choices are not available, ASA will do its best to place you close to one of your top choices. ASA reserves sole judgment in making booth location assignments, rearranging the floor plan, or accommodating booth structures. Refer to the online interactive floor plan at staffingworld.org for general booth availability, but call 703-253-1169 to confirm the current status.

FIRST CHOICE	SECOND CHOICE	THIRD CHOICE
FOURTH CHOICE	FIFTH CHOICE	SIXTH CHOICE

If possible please **separate** our booth from the following companies:

1. _____	2. _____	3. _____
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If possible, please locate our booth **near** the following companies:

1. _____	2. _____	3. _____
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INSURANCE

Name of the insurance company providing commercial liability coverage for your company at Staffing World 2010. (See Terms and Conditions, Section 11B, for more information.)

BOOTH FURNISHINGS

All 10' x 10', 10' x 20', and 10' x 30' booths include back- and sidewall draping, identification sign, and ballroom carpet. (Tables, chairs, wastebaskets, additional carpet, electricity, A/V equipment, and other furnishings and services are available for rent.)

PAYMENT INFORMATION

Applications received by April 9, 2010, may take a 5% discount. All applications received by June 4, 2010, must be accompanied by a 50% nonrefundable deposit with the balance due within 30 days. After June 4, 2010, applications must be accompanied by full payment. Applications without proper payment will not be processed.

CANCELLATION POLICY

Cancellations must be made in writing. No refunds after June 4, 2010. Deposits are nonrefundable. (See Terms and Conditions, Section 2, for more information.)

Rates	10' x 10'	10' x 20'	10' x 30'	20' x 20'
Associate Member*	\$2,635	\$5,150	\$7,350	\$17,000
Non-Member Rate	\$3,953	\$7,725	\$11,025	\$25,500

Corner Booths: Add \$400 for each corner for members. \$600 for non members.
Corner booth will be assigned and billed if inline space is not available.

** To qualify for member rates, company must be an associate member in good standing with ASA upon receipt of application. Associate membership annual fee is \$575.*

SELECT BOOTH SIZE

10' X 10'
 10' X 20'
 10' X 30'
 20' X 20'
 Other(Contact ASA)

Booth Rate: \$ _____

Corner Fees (if applicable): \$ _____

Subtotal: \$ _____

Discount (before April 9, 2010): \$ _____

Total Cost: \$ _____

Less Deposit (nonrefundable): \$ _____

Balance Due: \$ _____

Check (payable to American Staffing Association)

Charge credit card:
 American Express
 MasterCard
 Visa

Card number _____ Expiration _____

Cardholder name _____ Daytime phone _____

Billing address _____ City / state / ZIP Code + 4 _____

Cardholder signature _____ Date _____

ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law.

Please fax contracts to: 703-253-2053

Contacts: Robert Jonas- 703-253-1169
e-mail: rjonas@americanstaffing.net

Sarah Albritton-703-253-2042
salbritton@americanstaffing.net

ASA USE ONLY

Date Received: _____ **BOOTH #:** _____

Invoice Sent: _____ Balance Received: _____

Staffing World 2010 ■ Terms and Conditions ■ Venetian Resort Hotel and Casino, Las Vegas
American Staffing Association Convention & Expo ■ 277 S. Washington St., Alexandria, VA 22314-3675

1. TERMS OF AGREEMENT

a. Application: Any company that is an ASA associate member or eligible for associate membership may submit an application to exhibit at the expo. ASA will not accept applications from companies whose purpose in exhibiting is to recruit the employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. All applications are subject to ASA approval. ASA reserves the right to determine the suitability of all exhibitor products or services for the expo and, in its sole judgment, may approve, reject, or revoke any application for any reason.

b. Terms: The applicant, if approved by ASA as a Staffing World 2010 exhibitor, agrees to abide by the terms and conditions of this contract and any rules and regulations set forth in the Staffing World 2010 Exhibitor Service Manual, before, during, and after the ASA convention and expo, and by other reasonable rules considered necessary by ASA, the official decorator, and the Venetian Resort Hotel and Casino. ASA shall have the sole authority to interpret and enforce all rules and regulations, to make any amendments thereto, and to make further rules and regulations as necessary to ensure the orderly conduct of Staffing World 2010. The parties hereby agree and acknowledge that any waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under this contract.

2. PAYMENT, BOOTH CANCELLATION, REFUND, AND BOOTH REDUCTION POLICY

A 50% nonrefundable deposit is required with applications submitted by June 4, 2010, with the balance due in 30 days. Applications received after June 4, 2010, require payment in full. Companies not paid in full by payment deadline risk forfeiting their booth space. All cancellations must be requested in writing. Cancellation relinquishes all benefits provided to exhibitors. All requests for refunds must be received by June 4. Deposits are nonrefundable. No refund will be awarded if the cancellation request is received after June 4 regardless of resale of assigned booth. ASA will not credit nonrefundable fees toward future exhibiting or advertising fees. Booth reductions may be made; however, exhibitors are responsible for 75% of their original booth fee. The difference in rates between the exhibitor's initial booth rate and downsized booth rate cannot be applied to any other ASA services. All booth reduction requests must be made in writing by June 4, 2010.

3. EXPO LOCATION

Exhibit booths will be located in Hall D of the Venetian Resort Hotel Casino.

4. BOOTH EQUIPMENT AND SERVICES PROVIDED

Excluding island booths, back- and side-wall draping and one identification sign (7" high x 44" wide) will be provided by ASA at no cost to the exhibitor. Color and type of drape is determined by ASA. Other drapery as well as furnishings, including carpet, tables, and chairs, may be ordered at exhibiting company's expense. Adequate lighting will be provided in the exhibit hall; however, other services, such as compressed air and water, electricity, telephone, and Internet access will be provided by the Venetian Resort Hotel Casino at an additional charge to the exhibiting company. Order forms for these services will be provided in the Staffing World Exhibitor Service Manual.

5. RULES AND REGULATIONS

All exhibitors must abide by the rules and regulations of any relevant and applicable governmental entity, labor union agreement, the Venetian Resort Hotel and Casino, and as may be published in the Staffing World Exhibitor Service Manual. ASA abides the general guidelines and protocols published by the International Association of Exhibits and Events.

A. Exhibit Booth Structure: No walls, partitions, decorations, or other obstructions may be erected that in any way interfere with the view of another exhibitor. Exhibitors that wish to use any non-standard booth equipment, signs, decorations, or arrangements of display materials that in any way conflict with the stated regulations herein must submit a detailed sketch or layout (including all dimensions) no later than Aug. 30, 2010, for approval by ASA.

B. Standard Exhibit Configuration (10' x 10', 10' x 20' and 10' x 30' booths): Exhibits must not be higher than 8' in the back and 4' on each side. Display fixtures over 4' high must be confined to within 5' of the backline of the booth; nothing over 4' high may be within 5' of the aisle line (in the front half of the booth). Hanging signage and other items from the ceiling is not permitted.

C. Island Exhibit Configurations: Island exhibits must not be higher than 16 feet (subject to expo hall ceiling height). Multi-story exhibits must be approved through stamp or signature of a structural engineer indicating that the structure is properly engineered for the proposed use. All island configurations and multi-story exhibits must be pre-approved by ASA and the Venetian Resort Hotel and Casino.

D. Exhibit Materials: No combustible decoration, such as crepe paper, cardboard, or corrugated paper, may be used at any time. All packing containers, excelsior, and wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken, or any other decoration must stand a flameproof test as prescribed by the fire ordinance of the City of Las Vegas. Open flames, butane gas, acetylene, oxygen tanks, or other flammable materials are prohibited. Balloons are prohibited.

E. Exhibit Booth Staffing: Exhibitors are required to staff their booths at all times the expo hall is open, including opening one's booth on time and being present throughout the open hours until the expo hall is closed each day. All booth staff must be employees or contractors of exhibiting company and registered for Staffing World. Any exhibitor that breaks down before the final closing of the expo hall will be fined \$1,000.

F. Soliciting Confined to Booth: Soliciting, demonstrating, surveying or any other commercial activity may be conducted only within the confines of an exhibitor's own booth and may not interfere with neighboring booths. "Suitcasing" or soliciting business or conducting other commercial activity in the aisles of the expo hall, in a booth of another exhibitor, educational sessions, or anywhere else in the Venetian Resort Hotel and Casino,

including public areas and guest, meeting, and hospitality rooms (unless approved in advance by ASA) is strictly prohibited; violators will be required to leave the premises.

G. Contests/Raffles/Giveaways: Contests, lotteries, raffles, and games of chance may be conducted only with the prior approval of ASA and the Venetian Resort Hotel and Casino.

H. Noise: The sound on any audio equipment must be kept at a volume not to exceed that of normal conversation or 80 decibels.

I. Music License and Other Intellectual Property: Each exhibitor shall obtain all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays.

J. Destruction of Property: Nothing shall be posted on, tacked, nailed, screwed, taped, stapled, or otherwise attached to ceilings, columns, walls, floors, painted surfaces, or other parts of the building or furniture. No holes may be drilled, cored, or punched in the building. All property destroyed or damaged by an exhibitor must be replaced in original condition by the exhibitor at the exhibitor's expense.

K. Subletting Space: Booth sharing is prohibited. No exhibitor may assign, sublet, or apportion all or any part of its contracted space. Any materials other than those manufactured or distributed by the exhibitor in the regular course of business may not be displayed by the exhibitor or be allowed by the exhibitor to be displayed by other persons or firms.

L. Decorum: ASA may, in its sole discretion, exclude or require modification of any display or demonstration that it considers improper, disruptive, or otherwise not in keeping with the character of the Staffing World. Exhibitors shall be bound by all decisions of ASA in all matters related to Staffing World and its expo.

6. RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY

ASA reserves the right to remove from the expo hall any or all of the property of any exhibitor should Staffing World be canceled or relocated, or should the exhibitor violate any of the terms and conditions of this contract. This right may be exercised without prior notice.

7. PATENT, COPYRIGHT, OR TRADE SECRET

The exhibitor agrees to hold ASA, its officers, directors, employees, and agents, harmless from all loss, claims, causes of action, obligations, suits, damages, liability, expenses, and costs including attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) by exhibitor or exhibitor's agents or employees of any patent, copyright, trademark, service mark, trade secret, or other intellectual property right or privilege.

8. FLOOR PLAN

ASA may modify the floor plan at any time as may be required to ensure, in its sole judgment, the best interests of Staffing World exhibitors and attendees.

9. SECURITY

Neither ASA nor the Venetian Resort Hotel and Casino will be in any way liable or responsible for the loss, theft, damage to, or disappearance of personal or commercial property from exhibitor's booth or expo hall. ASA will provide security personnel in the expo hall during setup, during the show, and during teardown. However, exhibitors that desire additional security to protect their booth, company, or personal property should coordinate with the Venetian Resort Hotel Casino before Staffing World to arrange for approved security services.

10. CANCELLATION OR RELOCATION OF STAFFING WORLD

Neither party shall be liable for failure to perform its obligations under this agreement if the expo is cancelled or interrupted due to events beyond its reasonable control, including, but not limited to, strikes, acts or threats of terrorism, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation, or order (whether valid or invalid) of any governmental body, except that exhibitor will be charged pro rata for any productive use of booth space before or after such event. Individual acts of theft or vandalism resulting in loss of or damage to exhibitor's property shall not be considered an event covered by this paragraph.

11. LIABILITY AND INSURANCE; INDEMNITY

A. ASA shall not be liable for loss or damage of any property of exhibitor that exhibitor may suffer during installation, Staffing World itself, or during removal by reason of burglary, fire, accident, or any destructive cause.

B. Exhibitor shall, at its own expense, secure and maintain through the period of Staffing World, inclusive of move-in and move-out days, commercial liability insurance with combined single limit of at least \$1 million per occurrence for bodily injury and property damage. Such insurance shall name as additional insured the following: American Staffing Association, the Venetian Resort Hotel and Casino, and their respective members, officers, agents, and employees. At least 60 days prior to the move-in date, exhibitor shall provide ASA with a certificate of insurance as evidence of coverage.

C. Exhibitor agrees to indemnify, hold harmless and defend ASA and the Venetian Resort Hotel and Casino, and their respective members, officers, directors, agents, and employees ("Indemnitees") from and against all liabilities, damages, actions, losses, claims, and expenses (inclusive of attorney's fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of law or ordinance by the exhibitor or its employees, agents, contractors, patrons, or invitees.

12. GOVERNING LAW; WAIVER

This contract shall be governed in all respects, except as to conflicts of laws, by the laws of the Commonwealth of Virginia. Any legal action relating to this contract shall be brought in state or federal courts located in the Commonwealth of Virginia and the parties hereby irrevocably consent to the personal and subject matter jurisdiction of such courts for such purpose. ASA's waiver of, or failure to exercise, any right provided for in this contract shall not be deemed a waiver of any further or future right under this contract.